Sample Bulletin/Newsletter Announcement

Use any of these sample announcements to get the word out about your shoe drive.

<u>Insert Name Here</u> invites you to join them in collecting shoes for Soles4Souls. Your donation of new or used shoes will not only provide shoes for people all over the world, but also work opportunities for individuals with disabilities. The collected shoes will be sent to the processing center at Village Northwest Unlimited where the individuals they serve will prepare the shoes and ship them to S4S for distribution. You can donate shoes by placing them in the Soles4Souls collection box located ***<u>(note where your box or collection area is located)</u>***.

Village Northwest Unlimited would like to invite you to join them in collecting shoes for Soles4Souls. Your donation of new or used shoes will not only provide shoes for people all over the world, but as a processing center for Soles4Souls. It will also provide work opportunities for individuals with disabilities at Village Northwest Unlimited. They are grateful for the work opportunity and feel that they are able to give back to society. Donate shoes by placing them in the Soles4Souls collection box, located ***<u>(note where your box or collection area is located)</u>***.

<u>Insert Name Here</u> would like to invite you to join in their ***<u>(Insert shoe drive theme here. Ex: Back To School)</u>*** Shoe Drive!   Your donation of new or used shoes will not only provide shoes for people all over the world, but as a processing center for Soles4Souls. It will also provide work opportunities for individuals with disabilities at Village Northwest Unlimited. The work opportunity provides both vocational training and a way for them to give back to the community. Donate shoes by placing them in the Soles4Souls collection box, located ***<u>(note where your box or collection area is located)</u>***.

Tips for success:

- *Have your announcement printed in the bulletin or newsletter that is distributed before and during your shoe drive. This allows time to participate and serves as a reminder to do so.*